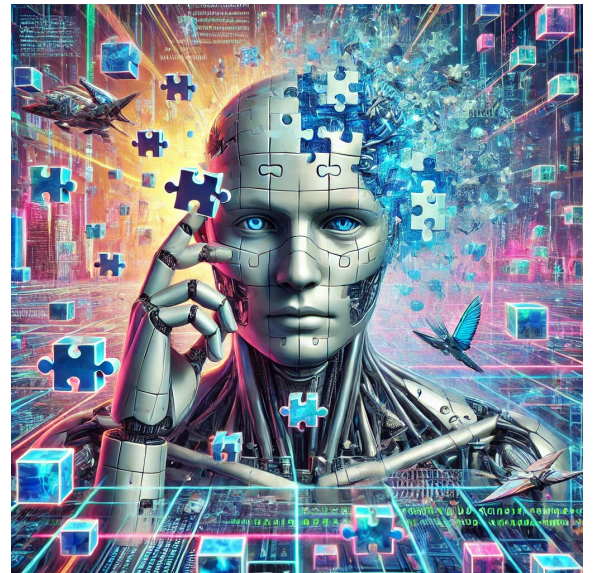


Fruitful Failure

Historical Perspectives, Technological Innovations, Resilience, and Ethical Implications

International conference 5–6 June 2025, University of Bern
Organisers: Marcella Boglione, Zuzanna Sarnecka, Ariane Milicev



Conference Venue: Seminar Room 224, Mittelstrasse 43, Bern

Day One

9:00 Registration

9:15 **Welcome and Opening remarks** **Marcella Boglione**, University of Bern
Zuzanna Sarnecka, University of Bern

9:30-10:30 **Keynote lecture:** *Perceptions of Failure and Failure of Reception in (Early Modern) Academia* **Sylvia Brockstieger**, University of Heidelberg
Mona Garloff, University of Innsbruck

10:30-11:00 Coffee Break

11:00-12:30 Miscommunication and Failures of Reception

11:00-11:30 *Resembling Augustus. Hadrian's Strategy of Legitimation* **Raphael Szeider**, University of Innsbruck

11:30-12:00 *Marginalised texts, immigrant subjectivity and translating beyond the limits of one's language* **Lika Tarkhan-Mouravi**, Royal College of Art, London

12:00-12:30 *Sleeping achievers, resigned dandies: Visual communication strategies of failure and subversion between apathy and a 'vita contemplativa'* **Florian Gucher**, University of Klagenfurt

12:30-14:00 Standing Lunch (All Attendees)

14:00-16:00 Material Failure

14:00-14:30 *From Ruined to Renowned: The Reuse of Architectural Material in Roman Portraiture* **Ashton Fancy**, Princeton University

14:30-15:00 *Forging the Icon, Revealing the Process: Faulty Bronzes of Hans Leinberger (1480–1531)* **Agnieszka Dziki**, Freie Universität Berlin

15:00-15:30 *Echoes of the West: Farangi Sazi and the Fruitful Failure in Persian Painting* **Azar Emami Pari**, University of Passau

15:30-16:00 *The Unpredictability of Clay in Networks of Labour and Collaboration in Early Modern Rome* **Fiona Sit**, University of Leeds

16:00-16:30 Coffee Break

16:30-17:30 **Keynote Lecture:** *Fear of Falling: Unstable Architectures in the Early Modern Period* **Cara Rachele**, ETH Zurich

17:30-18:30 Apéro

19:00 Conference Dinner (For Speakers and Organisers)

Day Two

9:30

Keynote Lecture: *Algorithmic Promises:
How to Fail with Technology*

Tobias Hodel, University of Bern

10:30-11:00

Coffee Break

11:00-12:30 Digital Humanities and its Failures

11:00-11:30

*The Failures and Reimaginings of Digital Utopia
in Contemporary Art Practices*

Luja Šimunović, University of Zagreb

11:30-12:00

*Transforming Data Presentation: Leveraging
Gamification to Address Communication Failures
in Dietary Carbon Footprint Calculators*

Talayeh Dehghani Ghotbabadi,
University of Bern

12:00-12:30

*How an Interdisciplinary Approach Resolves
Misconceptions about Historical Reconstruction*

Dominik Lengyel, BTU Brandenburg
University of Technology Cottbus-
Senftenberg

12:30-14:00

Standing Lunch (All Attendees)

14:00-15:30 Failures in Sustainability

14:00-14:30

*Beyond Acceptance – How Disapproval Shaped
the Art Market in the Late Middle Ages*

Laura Agatha Eger,
University of Heidelberg

14:30-15:00

*“Un défaut plus grand”: Heuristics of Failing,
Artistic Judgement and the Limits of Pictorial
Legitimacy in 17th-Century France*

Timm Schmitz, Ruhr-Universität Bochum

15:00-15:30

*The Legacy of the Losers' Meeting: Failed
Exhibitions in the Long 1960s*

Meital Raz, University of Amsterdam

15:30-16:00

Closing Remarks

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